

Retailers Association's Skill Council of India (RASCI)

Retail Lab Guidelines for Training Partners

Note:

- **Retail Lab Guidelines** aims at aligning Training Partners with the Accreditation & Affiliation guidelines – Retail lab specifications and equipment images shared are for illustration purpose only.
- **Retail Lab Guidelines** is best represented when combined with retail equipment list available for each job role on <https://rasci.in/Retail-Lab.php>

Retail Lab

300 sq. ft.
Carpet Area



Retail Student Classroom

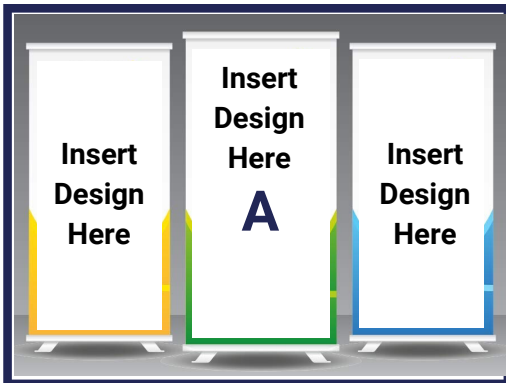
300 sq. ft.
Carpet Area



Note:

1. Mandatory Minimum Lab size in Square Feet for batch of 30 students - 300 sq. ft. (Carpet area)
2. Mandatory Minimum Student classroom size in Square Feet for batch of 30 students - 300 sq. ft. (Carpet area)

Retail Lab Equipment



A Display boards / Standees for product categories and offers (Different Types)

- Size 3' X 3'; 2' X 6', Non-Branded
- Minimum 3 Display Boards /
- Standees required per batch of 30 / 25/ 20 trainees

B Stock Almirah

- Size 3' X 2' X 6', Godrej or equivalent
- Minimum 1 stock almirah required per batch of 30 / 25 / 20 trainees

C Dummy products (Products with ad -on accessories such as mobile handsets with earphones etc.) with barcode, specifications, price tags

- Multi-branded
- Minimum 30 dummy products required per batch of 30 / 25 / 20 trainees

D Posters showing various types of digital payment options such as Paytm, PayPal etc.)

- Size A4; A3; A2; A1
- Minimum 10 Posters required per batch of 30 / 25 / 20 trainees



E Gondola

- Size 3' X 1.5' X 5, Non-Branded
- Minimum 2 Gondolas required per batch of 30/25/20 trainees



F Billing Dummy Software

- Multibranded
- Minimum 1 billing dummy software required per batch of 30 / 25 / 20 trainees

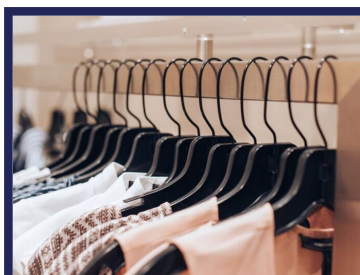


G Shopping Basket/Shopping Cart

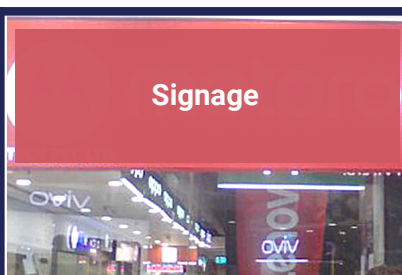
- 60L capacity, Non-Branded
- Minimum 1 shopping basket required per batch of 30 / 25 / 20 trainees

H Dummy Fire Extinguisher

- Cease Fire or equivalent
- Minimum 1 dummy fire extinguisher required per batch of 30 / 25 / 20 trainees



Hangers



Signage Board



POS (LED Lightbox)



Wobblers



Mannequins - Full/Half Bust



Banners /Posters



Offers /Policy Signage



Danglers

I "VM elements (Mannequins - Full/Half Bust (1-Full , 1-Half), Danglers (3), Wobblers (3), Hangers (3), Banners /Posters (2) POS Display (LED Lightbox) (1), Signage Board (1), Offers /Policy Signage (2)"

- Different types of VM elements with quantity: like Mannequins - Full/Half Bust, Danglers, Wobblers, Hangers, Banners /Posters, POS Display (LED Lightbox), Signage Board, Offers /Policy Signage
- Minimum 17 VM elements required per batch of 30 / 25 / 20 trainees



J Point of Sale (POS) Terminal (Computer, Cash drawer, Receipt printer, Barcode scanner, Card swiping machine)

- Multibranded
- Minimum 1 POS terminal required per batch of 30 / 25 / 20 trainees